

WE COMMUNICATE
WITH THE RIGHT
IMPACT

SOTTOSOPRA

comunicazione bike friendly



Code of Ethics

DO NOT PRINT





Come as you are / Coherence

We are who we are, be who you are. This goes for our people, our partners, our suppliers and customers. Even if it means we're not always perfectly groomed, this is the first condition for building happy work relations.



Sweet dreams / Courage

Innovation only comes with dreams. Having the courage to dream of new prospects leads us to develop unique solutions, designed to match business interests with those of the environment.



Life on Mars / Driving forwards

Oltre lo spazio e il tempo. Crediamo nell'enorme potenziale di uscire dal confine del collaudato e sperimentare nuovi pensieri, nuove strategie, nuove sinergie per diffondere una cultura più sostenibile.



Chimes of freedom / Inclusiveness

There is room for everyone in this creative cell. Our bells are for warriors, whose strength is not to fight, for the refugees on the unarmed road of flight... for the rebel, for the luckless, the abandoned and forsaken, for the outcast, burnin' constantly at stake.

[cit. Chimes of Freedom]



Come together / Biodiversity

We believe in biodiversity, also in viewpoints. Joining forces with thinkers from different backgrounds is a resource that has made us great, even if we are small. Networking is not common in Italy, but it has huge potential and we will never stop striving for this.



Respect / Respect

Our buzzword is respect. For people, animals and the environment. We do our best to listen, respect and gratify the people who work with us, building relations with partners who seek to reduce the footprint that together we leave on the planet.



EVERYONE LEAVES
A FOOTPRINT.
THIS IS THE ONE
WE HAVE CHOSEN.



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