

ACTION PLAN

Company policy for charity and pro-bono projects

Since its establishment in 2002, Sottosopra sas Società Benefit has always worked with a strong ethical and social purpose.

Everyone who works at Sottosopra knows this, and has chosen to share the agency's commitment to doing business in a:

- clean
- transparent
- ethical
- and openly pluralist way.

This approach and the active participation of the whole team can be seen in its deeds.

Every year we at Sottosopra:

- devote 5% of our work time to pro-bono social projects
- support at least 2 totally non-profit projects during our working hours

Furthermore, although we are a small communication agency, at Sottosopra we are committed to supporting a range of national associations, providing advice and developing communication projects based on the following sales policy:

- 30% to 50% discount for charity organisations

Milan, 13/01/2020